

ADELAIDE CENTRAL MARKET

IN THE MARKET

for growth?

Take your business further at one of the nation's great food destinations.



A ONCE-IN-A-GENERATION *opportunity*

Adelaide Central Market has been the beating heart of the city since 1869, a vibrant and unique hub of community, diversity and culture. It is now doubling its size and with new tenancies available as part of the Market expansion, this is your chance to join the State's most iconic food and tourist destination.

We're not just expanding our footprint; we're thoughtfully growing our community of passionate retailers.



MAKE OUR EXPANSION THE START *of yours*

Here's why Adelaide Central Market works for traders.

10 MILLION

projected annual visitors

ADELAIDE'S #1

tourist destination

390,000

average daily CBD visitors

61%

of Traders have been
at the Market 20+ years

\$10.3 MILLION

in annual media coverage

1,000+

carparks for shoppers

97%

shopper satisfaction



AND IT'S ONLY GETTING *bigger!*

In addition to the ground floor expansion, the Market Square redevelopment introduces a 24/7 laneway connecting Grote and Gouger Streets, **231** new apartments, **248** hotel rooms, **750+** employees in the commercial tower, and expanded car parking, all bringing more people through the doors, every single day.

Limited tenancies remain, so don't miss out.



READY TO TAKE YOUR BUSINESS *to Market?*

Our team can guide you through the tenancy types, design guidelines, fit-out process, specifications and full pricing transparency so you can make a decision with confidence. Tenancies are limited. Explore the opportunity today. Call us on **(08) 8203 7062** or visit

adelaidecentralmarket.com.au



WITH YOU EVERY STEP *of the way*

From fit-out to opening day and beyond, we will treat you as a business partner. You'll benefit from our substantial marketing, with a social reach of 150k plus, more than 91,000 monthly website visits, plus a year-round calendar of events and activations.



My business is thriving at the Market – it's been a perfect fit since we opened our doors in 2022 and has taken our business to the next level. We're really excited for the Market Expansion and the new business opportunities it will bring.

Carla Alemao
Saudade Portuguese Tarts